

FRESH TORTILLAS



PRODUCT CATALOG



Private Label

PRESENTED BY
LA TAPATIA TORTILLERIA, INC.

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 @latapatiatortillas 





PRIVATE LABEL OPTIONS

20 Count 6 Inch Fajitas

Your brand, Your label.

20 Count 5 Inch Taco Size Flour Tortillas



30 ct. Super Size White Corn



8 Count 8 Inch Low Carb Multigrain Flour Tortillas



8 Count 12 Inch Super Big Flour Burrito Tortillas



10 Count 8 Inch Whole Wheat Flour Tortillas



We provide the recipe, the expert artisan baker the nutritional label, and your personalized brand label.

Sample Label

Sample Label

YOUR BRAND HERE

Nutritional Facts	
24 servings per container	
Serving size 1 tortilla (51g)	
Amount per serving	
Calories	140
%Daily Value*	
Total Fat 4g	6%
Saturated Fat 1.5g	8%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 240mg	10%
Total Carbohydrate 21g	7%
Dietary Fiber 1g	4%
Total Sugars 0g	0%
Includes 0g Added Sugars	
Protein 5g	
Vitamin D 0mcg	0%
Calcium 55mg	6%
Iron 1mg	6%
Potassium 20mg	2%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for calculation.	
Calories per gram:	
Fat 9 · Carbohydrates 4 · Protein 4	

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THE TORTILLA EXPERTS

About Us

Founded in 1969, we are a family company, owned and operated by Helen Hansen and her four daughters. That's right, FIVE women carrying on the family tradition of tortilla love.

La Tapatia produces authentic corn and flour tortillas, tortilla chips, and wraps using premium ingredients that are locally grown and masterfully prepared. Our artisan methods of cooking and baking have established us as a leader in the industry.

We pride ourselves on the authentic taste and quality of our tortillas and chips. Our full product line includes tortillas in a variety of sizes, tortilla chips, wraps, flavored wraps, tostadas, strips, taco shells, and tostada bowls. You'll find that our products are versatile and easily integrate into your menus and dishes.

As a customer, our Sales & Marketing team is happy to create in store displays, shelf talkers, demos, and many other tools for attracting customers.

WE WALK YOU THROUGH YOUR PRIVATE LABEL
PRODUCT DEVELOPMENT FROM START TO FINISH!



Fresh tortillas...made by our team of experts. Stock your shelves with products your customers will love!

www.**Tortillas4u**.com



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